

Telehealth Academy

Frequently Asked Questions

What is the purpose of the Telehealth Academy?

At the onset of the pandemic, various provider organizations rapidly implemented various telehealth and virtual care solutions with widespread acceptance of patients, consumers, and clinicians. Various regulations were waived as a result of the public health emergency and payer organizations, including CMS, reimbursed provider organizations for these meaningful solutions.

Now that we are 18 months into the pandemic, many organizations are taking a more strategic approach to telehealth and virtual care ensuring solutions contribute to the industry challenges of cost, access, quality, safety and equity. We have amassed a world-class faculty to guide organizations through this next phase of strategic planning and implementation.

Who are the program partners?

The Telehealth Academy, presented by Olive, is powered by the Project Healthcare program of the Nashville Entrepreneur Center, The Disruption Lab and Sage Growth Partners. The program partners have worked hard to ensure a balanced faculty and sessions addressing technology, business model, incentives, policy, and partnerships.

What is the format of the Telehealth Academy?

The Telehealth Academy will be conducted by expert faculty speakers from leading healthcare organizations, technology companies, policy experts, payer organizations and employer associations.

What is the schedule of the Academy sessions?

The Academy will be conducted over eight consecutive weeks - commencing on September 14, 2021 and ending on November 2, 2021. The session times will be 2pm CST to 5pm CST on each Tuesday during this eight week period.

Are the sessions virtual, hybrid, or in person?

The first seven sessions will be conducted virtually, with the November 2, 2021 session held as a hybrid session (at the Nashville Entrepreneur Center, 41 Peabody Street, Nashville, TN). Covid-19 protocols will serve to guide the availability of the hybrid session on November 2, 2021.

Who is the Academy intended for?

The Academy is intended for a wide range of clinical, operational, administrative, and technology experts. Various roles in provider and payer organizations will find the content of the sessions meaningful while all organizations assess the policy, technology, business model, and

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partnership capabilities of telehealth, virtual care, and digital health moving forward. The Academy is also suitable for early stage entrepreneurs and innovators who are building and deploying next generation solutions for the industry.

What is the nature of the workshop sessions?

The workshops are designed to provide organizational coaching to build near-term and long-term telehealth, virtual care, and digital strategies. These two workshops will be conducted by The Disruption Lab.

Is there special pricing for early stage companies?

Yes, there is special pricing for early stage companies with less than \$5million in annual revenues. Please use the STARTUP discount code upon checkout for a special \$99 price for all eight sessions.

Will the sessions be available on-demand after each live session?

Yes, the sessions will be immediately available on-demand at <https://www.ec.co/telehealth-academy> after the conclusion of each of the eight sessions.