



Twende Curriculum Outline

Class sessions are hosted virtually on Thursday afternoons from 2:00 – 3:30 pm.

There are 24 engagements throughout the year:

- **12 Monthly Class Sessions**
 - Typically, classes are structured around sales, financial modeling, financing and fundraising, operations, marketing, branding, leadership and management, etc.
- **8 CEO Workshops** (with a CEO of color who has hit 1 million or more in AR)
 - Learn from the experiences of successful business leaders, engaging them in a confidential, behind the scenes discussion of important issues.
- **4 Founders' Board sessions**
 - Peer learning discussions with founders in the cohort and EC alumni; dig deep about the issues you're working through in a confidential, judgement-free environment.

Additional layers of support include:

- ✓ Monthly check-ins with a dedicated coach
- ✓ Access to the EC's online Advisor Network-- 290+ advisors dedicated to supporting your growth
- ✓ Access to subsidized professional services (graphic design, web design, legal, accounting, etc.)
- ✓ Access to apply to the Twende Capital Fund (for Twende companies only)
** a non-dilutive grant - it is not a loan or an investment for equity**