

Telehealth Academy 2021

Speakers



Aditi Kulkarni

Director of Product Marketing, Cybernetics

Olive

Aditi Kulkarni is the Director of Product Marketing for the Cybernetics group at Olive, focused on bringing the Olive Helps platform to market and enhancing partner engagement. Olive is an automation company that works with the leading health systems in the country to uncover and solve the most persistent problems facing healthcare today.

Aditi has over 10 years of experience in various product management and marketing roles across several industries including healthcare, transportation tech, oil and gas, and manufacturing. She is passionate about building impactful and innovative products with purpose while capturing and actioning on the voice of the customer through the process.

Aditi graduated with an MBA with concentrations in Marketing, Supply Chain, and Strategic Leadership from Pennsylvania State University. She holds two other masters degrees in management studies and commerce from the University of Mumbai and Symbiosis International University.

When not working, Aditi likes to spend quality time with her dog, travel the world, volunteer at a local pet rescue, and mentor future business leaders.



Erick McKesson

Founder + CEO

Rotera

Erick is the CEO of Rotera, an AI consulting and custom engineering company that leverages the Olive platform. Erick founded Rotera in 2021 as the first company to go through the Olive Venture Studio. Erick has been in the healthcare technology industry for the past 15 years. He began his career at Epic Systems where he had a knack for pushing the boundaries — leading the new Model System, the first Single Billing Office implementation, and first hospital community connect project. In 2010 he joined McKinnis Consulting Services as a Partner and Consulting Director and had an emphasis on productizing solutions that leverage the EMR to automate routine tasks.

After a successful exit to Navigant Consulting in 2016 he began the early stages of their healthcare intelligent automation team. In 2018 Erick founded Venddy to help solve healthcare vendor selection and management challenges. Through his work at Venddy he ran into Olive, and inspired by the mission, he decided to join Olive in the summer of 2019 where he served as VP of Product for the Olive Works Robotic Process Automation solutions.

Throughout his career, Erick has partnered with over 50 health systems to rollout new technologies, improve process, and restructure to meet the ever changing healthcare landscape. His unique experience with EMRs, process improvement, strategy consulting, and AI products led him to start Rotera, the only AI consulting and custom development company built on the Olive platform. The team at Rotera has a long term partnership with Olive, developing solutions for their customers and partners, while also bringing the technology to broader markets



Kristen Lloyd Helton

General Manager

Amazon Care

Dr. Kristen Lloyd Helton is the founder and leader of Amazon Care, a healthcare benefit being piloted for Amazon employees and their families in the Greater Seattle area. She joined Amazon in 2015 as principal scientist to assess opportunities in biotechnology, healthcare and beyond.

Kristen is a biotechnology professional with experience in R&D, product development, business development, and commercialization of diagnostics and medical devices. She began her career as a systems integration engineer for a then startup Cepheid (now \$3.7B market cap and 1400 employees), developing the first point-of-care, real-time PCR instrument, the GeneXpert. She was instrumental in securing a \$200M award from the USPS for rapid screening of bacillus anthracis in sorting facilities.

Kristen was a 4 year Division 1 IIA basketball player and captain at Bucknell University and graduated cum laude with a B.S. in mechanical engineering. She received her PhD in Bioengineering from the University of Washington where she worked on rapid assay development as an NSF Fellow. Kristen was recognized as an inaugural UW Center for Commercialization (C4C) Fellow in 2010 and in this capacity developed the novel concept of a tissue-integrating biosensor. Her research was the foundation for several patents as well as her startup company, Profusa, where she served as co-founder, board member and the Chief Product Officer. In 2013, Kristen was recognized as a "Woman to Watch" by the Washington Biotechnology and Biomedical Association.



Senator Bill Frist, MD

Founding Partner

Frist Cressey Ventures

Senator William Frist, MD, is a nationally recognized heart and lung transplant surgeon, former U.S. Senate Majority Leader, and founding partner of Frist Cressey Ventures (FCV).

Dr. Frist has for decades been a telemedicine and virtual health advocate, using it extensively in his transplant medical practice, legislating in the Senate for Native Americans on reservations, and building virtual health care companies at FCV (for addiction, psychiatry, specialty health, primary care). He has served on public company boards of virtual health companies Teladoc Health and Accolade.

As a U.S. Senator representing Tennessee from 1994 -2006, Dr. Frist was elected Majority Leader, having served fewer total years in Congress than any person chosen to lead that body in history. His leadership was instrumental in the passage of the 2003 Medicare Modernization Act that established Medicare Advantage, and the historic PEPFAR legislation that has provided life-saving treatment for HIV globally to over 20 million people. Senator Frist graduated from Princeton University and Harvard Medical School, and completed surgical training at Massachusetts General Hospital and Stanford. He is Co-Chair of the Bipartisan Policy Center's Health Project, and serves on the boards of the Robert Wood Johnson Foundation, The Nature Conservancy, and publicly-traded companies Select Medical, Teladoc Health, Smile Direct Club, and GS Acquisitions Holdings Corp II.



Michael Petersen, MD

VP Healthcare Consulting, Chief Clinical Innovation Officer
NTT DATA

Michael Petersen, M.D., is a transformative physician executive who focuses on helping clients solve complex problems such as social determinants of health (SDOH) and the opioid epidemic through data and analytics. He serves as an innovation lead and is working to develop a solution to help health and government organizations measure, manage and mitigate the opioid epidemic in the United States. Dr. Petersen specializes in healthcare innovation, clinical and business operations, process optimization, health management, wellness and prevention, care value, and healthcare technologies, such as clinical analytics, electronic health records and health information systems.

As a seasoned physician executive, he has more than 15 years of clinical experience as an emergency medicine pediatrician at SSM Health System, St. Luke's Hospital and Barnes-Jewish St. Peter's Hospital, where he spent five years as the chief of pediatrics. He developed his proven leadership skills while serving in the United States Army.



Jonathan J. Bush, Jr.

Founder and CEO

Zus Health

Jonathan J. Bush, Jr. is founder and CEO of Zus Health, a company focused on creating the healthcare industry's first shared development platform backed by a shared data record and thereby empowering digital-first healthcare builders. Mr. Bush is also the Executive Chairman of Firefly Health, a pioneer in real-time virtual primary care, and he sits on the boards of SonderMind which provides virtual and in-person behavioral healthcare, and of Innovaccer which is building a series of technology platform services for population health. He also chairs the Board of the non-profit Foundation for Research on Equal Opportunity which funds policy research on how the market economy can most effectively be managed to ensure equal access to markets by all members of society.

Mr. Bush is the co-founder and former CEO of athenahealth. Founded originally as an effort to reform maternity care through collaborative medical practice, athenahealth pivoted to internet-based information services in 2000 when it could not obtain the information it needed from providers to build its business. Athenahealth now provides internet-based billing, medical record and care management services to over twenty percent of the US healthcare market.

Prior to founding athenahealth, Mr. Bush served as an EMT for the City of New Orleans, was trained as a medic in the U.S. Army, and worked as a management consultant with Booz Allen & Hamilton. Mr. Bush obtained a Bachelor of Arts in the College of Social Studies from Wesleyan University and an M.B.A. from Harvard Business School.



John Shufeldt, MD, JD, MBA, FACEP

Founder

MeMD (Acquired by Walmart)

John Shufeldt leads a large emergency medicine staffing and management company, Tribal EM. While also practicing emergency medicine and health law, he has become a successful business leader, and highly sought after consultant. John has helped clients from hospital groups to national urgent care chains and budding entrepreneurial hopefuls, providing guidance at every stage of business, from starting a venture to managing a practice to exiting and selling. While an emergency physician by avocation, John has always been an entrepreneur at heart. He is an author, serial student, professional pilot, and multidisciplinary entrepreneur who has founded and operated several multi-million-dollar businesses. Throughout his endeavors, John has maintained a relentless drive to help people rescript their future and reach their full potential. In 1993, when John noticed the ER was overcrowded, he launched his first urgent care practice, NextCare. The business experienced explosive growth, expanding from one to 58 locations during his tenure.

As a young physician entrepreneur, John returned to school to earn his MBA to reinforce the business acumen necessary to run the largest privately held urgent care company in the country. Ten years after earning his MBA, John attended law school as a way to help physicians with legal challenges, board complaints, and contractual issues. He earned his Juris Doctorate and is admitted to the State Bar in Arizona, the Federal District Court, and the US Supreme Court. Throughout his full-time schooling, John continues to practice emergency medicine at a large tertiary care center and lead his urgent care business through a large capital raise and a national expansion. In 2010, John sold his urgent care business and started MeMD.



Meg Barron

VP, Digital Health Innovations
American Medical Association

Meg is passionate about driving change by collaborating with physicians, technology leaders and solution innovators to improve health care. She has served in product development and business development leadership roles at the AMA and most recently is responsible for driving the roadmap of initiatives that support the AMA's digital health and medicine strategy. In addition, she has led partnerships and innovation related initiatives, such as the inaugural AMA Healthier Nation Innovation Challenge, the establishment of the AMA Interaction Studio at MATTER, the AMA Physician Innovation Network that enables entrepreneurs and physicians to collaborate on the development of new solutions and the AMA Digital Health Implementation Playbook series. She participates on the Advisory Board for MATTER, MassChallenge HealthTech, HealthTech Arkansas, Together.Health and has contributed as a TedMed research scholar the past two years.



Mei Wa Kwong, JD

Executive Director

Center for Connected Health Policy

Mei Wa Kwong, JD has over a decade of experience in state and federal policy work. She is currently the Executive Director for the Center for Connected Health Policy (CCHP), the federally designated National Telehealth Policy Resource Center. She has written numerous policy briefs, crafted state legislation and led several coalition efforts on a variety of issues. Ms. Kwong has published several articles on telehealth and telehealth policy in various peer reviewed journals and is the co-author of CCHP's 50 State Medicaid Telehealth Reimbursement Survey. She is recognized as an expert on telehealth policy and has been consulted by state and federal lawmakers on telehealth legislation and policy.



Lee H. Schwamm, MD, FAHA, FANA

Vice President, Virtual Care

Mass General Brigham

Vice President, Virtual Care | Mass General Brigham

Director, Center for TeleHealth | Mass General Hospital

C Miller Fisher Chair in Vascular Neurology and

Professor of Neurology | Harvard Medical School



Dr. Schwamm is Professor of Neurology at Harvard Medical School and holds the C. Miller Fisher Chair in Vascular Neurology at MGH, where he serves as the Senior Clinical and Strategic Advisor to the Dept of Neurology and Director of the Center for TeleHealth. He leads all systemwide virtual care (telehealth) activities for the Mass General Brigham Health System as Vice President of Digital Health Virtual Care (synchronous and asynchronous virtual visits and consults, remote patient monitoring, virtual urgent care and online second opinions).

During COVID, he led adoption efforts for 10,000 providers and 1.38 M visits, and introduced a suite of inpatient virtual solutions. He has spent 2 decades in telehealth, pioneering telestroke and leading advocacy efforts (e.g., FAST Act in Congress). He is an internationally recognized expert in stroke diagnosis, treatment and prevention and a Fellow of the American Heart Association and American Neurological Association. He is the author of >450 peer-reviewed articles and has chaired many of the current practice guidelines for stroke and telehealth-enabled care delivery. He has received numerous awards for innovation, leadership and advocacy in the field of stroke and digital health. He serves as the section editor for digital health for *Stroke*, and on the international advisory board for *Lancet Digital Health*. His research has been funded by NIH, PCORI, AHRQ, HRSA, CDC, and others. He serves on the Board of Directors of the American Heart Association.



Bruce Brandes

SVP, Health System Innovation

Teladoc Health

Bruce Brandes has 30 years of experience in executive management and entrepreneurial thought leadership to build growth stage technology-based businesses in the healthcare industry. He currently serves as SVP, Health System Innovation at Teladoc Health.

Most recently, Bruce worked to simplify, accelerate and scale health system adoption of digital solutions as Executive in Residence at AVIA, founder & CEO of Lucro and managing director of Martin Ventures.

Previously, Bruce supported the industry's transition to value-based care as EVP of Growth & Innovation at Valence Health (sold to Evolent), As Chief Strategy Officer with Sequoia Capital-backed AirStrip, he helped pioneer the introduction and widespread adoption of mobility in healthcare around the introduction of the iPhone. In the 1990s, Bruce helped lead the healthcare industry's migration from paper to electronic medical records at Eclipsys (sold to Allscripts) and began his career in sales & marketing with IBM.

A career-long member of ACHE, Mr. Brandes holds degrees in finance from University of Florida's Warrington College of Business and an MBA from Loyola University. He currently serves on the Board of Advisors at several innovative companies and mentors future leaders as Entrepreneur in Residence at the University of Florida's Center for Entrepreneurship & Innovation.



Yaa Kumah-Crystal, MD, MPH, MS

HealthIT Clinical Director for Telehealth
Vanderbilt University Medical Center

Yaa Kumah-Crystal, MD, MPH, MS, is an Assistant Professor of Clinical Biomedical Informatics and Pediatric Endocrinology at Vanderbilt University Medical Center (VUMC). Dr. Kumah-Crystal is the HealthIT Clinical Director for the VUMC Telehealth taskforce and works to develop and implement strategies to leverage remote patient care models. Dr. Kumah-Crystal's research focuses on studying communication and documentation in healthcare and developing strategies to improve workflow and patient care delivery.

Dr. Kumah-Crystal works in the Innovations Portfolio at Vanderbilt HealthIT on the development of Voice Assistant Technology to enhance the usability of the Electronic Health Record (EHR) through Natural Language communication. She is the project lead for the Vanderbilt EHR Voice Assistant (VEVA) initiative to incorporate voice user interfaces into the EHR provider workflow. Within VUMC HealthIT, Dr. Kumah-Crystal functions as a Core Design Advisor. In this role, she works across clinical systems, to perform internal reviews on and provide advice about EHR change and integration projects, with the goals of optimizing products and processes.

Dr. Kumah-Crystal remains clinically active and supervises Pediatric Endocrine Fellows and sees her own clinic patients. Her research and related publications define the use of technology to improve care and communication for providers and patients.



Nick Desai

Entrepreneur and Co-Founder
Heal and HeyRenee

HeyRenee is the latest startup Nick Desai – one-half of the husband-wife team that founded award-winning home-centric primary care company Heal nearly 7 years ago. Founded in June 2021, HeyRenee is a transformative digital health assistant specifically designed for older and underserved Americans to coordinate, communicate and connect all aspects of their healthcare. From October 2014 thru Feb. 2021, Nick led Heal's torrid growth as CEO – expanding Heal's doctor house calls to 10 states, raising over US\$200 million in investment capital from top investors including Humana, Fidelity, Breyer Capital, Slow Ventures, Glenview Capital, IRA Capital and many others. Nick also led Heal's business development, winning contracts with over 50 major employers and insurance partners including Google, Hyundai, Samsung, Anthem, Aetna, United Healthcare and others.

Prior to Heal, Nick has founded and built successful venture-funded startups in online weight loss coaching, social media and the web's first self-updating address book. Nick speaks passionately about healthcare and entrepreneurship including a podcast on Slice of Healthcare and previously writing for the Huffington Post. Nick earned his BS in Electrical and Computer Engineering from UC Irvine, where he was awarded the 2018 Lauds and Laurels Distinguished Alumni Award, and an MS in Electrical Engineering from UCLA. Nick spends most of his free time playing with his three rambunctious young kids, eating pizza or taking walks with his best friend and wife, Dr. Renee Dua. Nick is a first-generation immigrant in the US – and was born in Mumbai, India.



David Owens, PhD

Executive Director, The Wond'ry
Vanderbilt University

David Owens, PhD is Executive Director of the Wond'ry, Vanderbilt University's center for Innovation and Design. He is Professor of the Practice of Innovation, with appointments in Vanderbilt's schools of Management, Engineering, Education, and Medicine. He is a board member of the Nashville Entrepreneur Center and has CEO experience in consumer electronics, and has design and consulting experience in industries such as education, aerospace, computers, consumer products, performing arts, fine-arts, and medical services and devices among others. In his roles as director, teacher, researcher, consultant, and advisor, he is committed to helping people to stop killing innovation and to get back to the difficult task of making the world a better place.



David Wedemeyer

AVP, Telehealth Provider Plus
HCA Healthcare

David Wedemeyer leads strategy and operations for HCA Healthcare's internal telehealth organization, Telehealth Provider Plus. Currently, Provider Plus provides telepsychiatry support to 38 HCA Healthcare hospitals and has plans to expand into additional specialties. In just 2.5 years, David led Provider Plus from strategy formation to initial launch and growth into HCA Healthcare's largest telepsychiatry vendor, conducting over 28,000 consults annually. Prior to his current role, David also helped stand up and eventually lead HCA Healthcare's innovation efforts as part of the Strategy & Innovation team.

Before joining HCA in 2015, David worked as a consultant for North Highland and Deloitte Consulting where he had extensive experience helping large, complex organizations develop and implement new strategies. His expertise includes strategy development and implementation, innovation, operational stand-ups, change implementation and process improvement.

David earned a Master of Business Administration from the University of Texas at Austin and a Bachelor of Arts in Economics and History from Vanderbilt University. David resides in Nashville, TN with his wife and three daughters.



Michelle Griffith, MD

Medical Director, Telehealth Ambulatory Services

Vanderbilt University Medical Center

Michelle Griffith, MD is an Associate Professor of Medicine in the Division of Diabetes, Endocrinology, and Metabolism at Vanderbilt University Medical Center. Telehealth has been part of her practice since 2013.

Dr. Griffith serves as Medical Director of Ambulatory Telehealth Services for VUMC, supporting telehealth initiatives and growth across the medical center. Broadly, she is interested in innovative methods of health care delivery, and is a member of the Endocrine Society's Innovative Models of Care Task Force. She has published several papers related to telehealth in and has been awarded the 2019 Telehealth Champion Award by the South Central Telehealth Resource Center.



Paul H. Keckley, Ph.D.,

Managing Editor

The Keckley Group

Dr. Keckley is Managing Editor of The Keckley Report and Managing Partner of The Keckley Group which provides market research, advisory and policy analysis services to health systems, health insurers, technology companies and investors. He is widely considered an industry thought leader on healthcare industry trends and regulatory policy and served as facilitator between the White House Office of Health Reform and major industry trade groups in developing the Affordable Care Act.

He serves as an Independent Director of Q Source (Memphis) and Sullivan Cotter (Chicago) and Advisor to Erdman (Madison WI), Lumeris (St. Louis) and the Consumer Health Products Association (DC). He also writes The Keckley Report, a weekly blog post widely read in the industry and is a frequent presenter at industry events and in organizational strategic planning meetings.

Previously, he served as Director and Strategic Review Committee Chairman of Tivity Health (TVTY 2013-2019), Executive Director, Deloitte Center for Health Solutions, Washington DC (2006-2013), Executive Director, Vanderbilt Center for Evidence-based Medicine (1999-2006), President, PhyCor Management Corporation (1994-1999), and Independent Director and Interim CEO, InterDent dba Gentle Dental, SmileKeepers, Capitol Dental and Blue Oak (1997-2000). In addition, he has served as an Adjunct Professor in Vanderbilt University's School of Medicine and Owen Graduate School of Management and in Georgetown University's School of Health Policy.

He holds a B.S. from Lipscomb University, Nashville TN, an M.A. and Ph.D. from The Ohio State University, Columbus OH and completed a graduate fellowship at Oxford University, UK.



Amber Humphrey

Senior Director of Telehealth

Vanderbilt University Medical Center

Amber Humphrey is the Senior Director of Telehealth at Vanderbilt University Medical Center. She joined the telemedicine department in December 2013 and has been instrumental in the strategic development of Vanderbilt's telehealth infrastructure and implementation. Prior to the COVID pandemic, telehealth spanned over 60 service lines. During the pandemic, the telehealth department rapidly scaled ambulatory telehealth services, averaging 2,000 direct-to-patient visits daily and 70% of clinicians participating in telehealth.

Amber's experience at Vanderbilt University Medical Center dates back to 2001. Her previous roles include clinic operations, access center management, acquisitions and practice assimilation, Space & Facilities project oversight, and infrastructure support.

Amber holds a Bachelor of Science in Healthcare Administration from Western Kentucky University and a Masters of Business Administration from Belmont University's Massey Graduate School of Business. She is a member of the American Telemedicine Associations and serves on the Advisory Board of the South Central Telehealth Resource Center.



Ellen Kelsay

President & CEO

Business Group on Health

Ellen is president and CEO of Business Group on Health. Business Group on Health is the only non-profit organization devoted exclusively to representing large employers' perspectives on critical health, well-being and workforce strategy issues. The Business Group keeps its membership on the leading edge of innovation, thinking and action to address the delivery, financing, affordability and experience with the health care system. Leveraging its network of members and industry thought leaders, the Business Group drives change by sharing best practices, shaping health care policy and crafting innovative solutions to improve employee health and well-being and optimize business performance. Business Group members, many of whom have operations globally, include 74 Fortune 100 companies and over 430 companies in total who provide health coverage and well-being solutions for more than 60 million workers, retirees and their families in over 200 countries.

Previously, Ellen served as Chief Strategy Officer of the Business Group. During this time, she was responsible for shaping the strategy for the organization and its membership. She had overall strategic and operational responsibility for all key initiatives.

Prior to joining the Business Group, Ellen was a senior partner at Mercer; a global human resources consulting firm. During her 20-year tenure with Mercer, she held several roles including: senior strategic consultant, member of the North America Leadership Team, and market business leader for East, South, Mid Atlantic and Canadian regions. She was responsible for leading the successful delivery of strategic consulting services to clients across the geography. She also led several strategic and operational initiatives on behalf Mercer's North America Health & Benefits business. Ellen worked at Aetna prior to joining Mercer.



Marjorie Morrison

CEO and Co-founder

Psych Hub

Marjorie Morrison is the CEO and co-founder of Psych Hub, the world's most comprehensive multimedia platform for mental health education. A visionary and passionate pioneer in the mental health space, Morrison co-founded Psych Hub with Patrick J. Kennedy to connect people with best-in-class online certification trainings for providers and a free public video library for people seeking to learn more about some of our Nation's most vexing mental health challenges. In her current role, Morrison is reimagining behavioral health through intentional and thoughtful design. By leveraging the digital space and combining clinical research with the art of storytelling, her mission is to provide engaging, evidence-based content on mental health that is easily accessible to everyone.

Prior to launching Psych Hub, Morrison was the founder and CEO of PsychArmor Institute, a 501(c)3 non-profit organization, committed to bridging the military-civilian divide by developing, promoting, and distributing free online courses spanning a wide range of topics important to those who serve military service members and their families. Under Morrison's leadership, PsychArmor flourished and is now widely recognized as the trusted and leading expert for "Best-in-Class" resources regarding the understanding of and solutions to complex and unique military veteran issues. To date, PsychArmor has trained over one million people, gaining over 500 partners along the way. These committed partners, spanning the range of Fortune 100 companies, government agencies, universities, and non-profits, create not only a powerful distribution network but also share a common belief in the efficacy of PsychArmor content. Morrison left PsychArmor in 2019 to dedicate her full-time attention to Psych Hub but remains involved as a member of the Board of Directors.

Marjorie's focus on supporting members of the military and their communities was first developed in the field, after she spent a year writing and implementing a revolutionary



proactive counseling program for the U.S. Marines. After working with 500 Marine drill instructors, her innovative program continued at Camp Pendleton, where she had access to hundreds of Marines to interview, work with, and learn from. This implementation research was utilized to create a groundbreaking solution to approach military mental health care.

Morrison is a CA Licensed Marriage Family Therapist, a CA Licensed Professional Clinical Counselor, a PPS-credentialed School Psychologist, and the author of *The Inside Battle: Our Military Mental Health Crisis*. As a renowned subject matter expert, she has been featured numerous times by national media giants such as BBC, NBC, FOX, CBS, CNN, and NPR, along with being a contributing writer for multiple outlets including TIME, Newsweek, The Daily Beast, and Huffington Post. Morrison has received numerous awards for her advocacy and leadership. She is a native of California who currently resides in Nashville, Tennessee and is the mother of three adult children: Jacob, Lindsey, and Charlie.



Guy Glorioso

Vice President, Virtual Care
Atrium Health

Guy Glorioso is Vice President, Virtual Health of Atrium Health's Medical Group. In his current role, Guy supports the development and execution of Atrium Health's virtual health strategy, including clinical program development and daily operations. Over the past 6 years, Guy has helped lead virtual health efforts from pilot-based projects to a common delivery model across the continuum and a vital tactic for the overall system strategy. In addition to his strategic and development role, Guy also has daily operations responsibility for Atrium Health's Virtual Visit and eVisit.



Lyle Berkowitz, MD, FACP, FHIMSS

CEO

Back9 Healthcare Consulting

Lyle Berkowitz, MD, FACP, FHIMSS is a primary care physician, health system executive, serial entrepreneur, digital health consultant and angel investor. He is currently CEO of Back9 Healthcare Consulting where he advises health systems and healthtech companies. Previous roles have included Director of Innovation for Northwestern Medicine, founder and Chairman of healthfinch and Chief Medical Officer of MDLIVE. You can find him at **www.DrLyle.com** and **@DrLyleMD**



Niall O'Neill

Chief Customer Officer

Oneview Healthcare

Niall is the Chief Customer Officer for Oneview Healthcare, responsible for ensuring we delight our customers. He leads Marketing, Product, Implementation, Customer Success and Strategic Partnerships. In this role, he is driving our virtual care strategy, and championing the Smart Care Room vision. Niall joined Oneview in 2014. Prior to this, he worked in management consulting with Accenture and Deloitte, helping enterprise organizations deliver technology-enabled change.



Wendy Deibert

VP of Clinical Solutions, Consultancy and Business Development
Caregility

As VP of Clinical Solutions, Consultancy and Business Development at Caregility, Wendy assists vendors, health systems, and clinicians across the US and internationally to integrate virtual care into their products, systems, and care delivery models. Wendy spent 34 years in nursing as a bedside critical care nurse, manager, senior consultant, operations manager, and vice president. As the vice president of telehealth services, Wendy played an integral role in building Mercy Virtual, the first hospital with no patients that enables 160+ clinicians caring for patients remotely 24/7.



Jami Doucette

President

Premise Health

Jami Doucette serves as President at Premise Health.

Prior to joining Premise Health, Jami served as Leader for Paladina Health (a Davita subsidiary). Prior to Paladina, Doucette was CEO and founder of ModernMd, a health services company providing concierge direct primary care through employer-based, onsite and nearsite health centers as well as 24/7 virtual access to members' personal physicians. ModernMed was acquired by DaVita in 2021. He began his career in investment banking and angel investing, primarily focused on the healthcare and technology sectors.

Jami earned his MD and MBA in Health Management from Tufts University School of Medicine in a combined degree program. He also earned undergraduate degrees in Biology and Economics with honors from Duke University and is an active member of Young Presidents' Organization (YPO).



Vimal K. Mishra, MD

Director of Digital Health

American Medical Association

Dr. Vimal Mishra is an associate professor of medicine and health administration at Virginia Commonwealth University Health System, specializing in internal medicine and health informatics. As a physician providing hospital-based medical care, his work lies at the intersection of delivering high-quality clinical care and leading innovative clinical and digital transformation. He serves as the medical director at VCU Health and is responsible for providing the vision, strategy, thought, and clinical leadership to enterprise-wide virtual and digital health efforts. He provides subject matter expertise in integrating the practice of medicine with computer/information science and business settings. He guides designing, planning, implementation, adoption, optimization of the electronic medical record and clinical decision tools to enable high quality, safe, effective and efficient patient care. He has led the team in development of the virtual health ecosystem at VCU Health, which includes Virtual Clinics (direct to consumer), Ambulatory Telemedicine Clinics, Acute Care Telehealth services, Project ECHO (tele-education), Remote Patient Monitoring programs for population health and chronic disease management, Tele-ICU, Tele-stroke, Mobile Health, e-Consults, asynchronous & synchronous digital services.

Dr. Mishra serves as Director of Digital Health for the American Medical Association (AMA). In this role, he provides clinical and strategic leadership for AMA national programs focused on development, implementation, EHR optimization, and adoption of evidence-based digital health solutions. He serves as a clinical lead for programs like Physician Innovation Network (PIN), a collaborative focused on establishing best practices for mhealth apps (Xcertia), health tech accelerator relationships, and provide research leadership to advance the AMA digital health research agenda.

His research interest focuses on complex health care processes and delivery and the application of multidisciplinary approaches that integrate systems science, artificial intelligence, informatics, operations research, and management methodologies to improve health care safety, quality, efficiency, and effectiveness.

Dr. Mishra completed his internship and residency in Internal Medicine at Virginia Commonwealth University. He is board-certified in internal medicine and clinical informatics and holds graduate degree from the Duke Fuqua School of Business.



Oron Afek

CEO

Vim

Oron is the Chief Executive Officer of Vim. Oron leads corporate strategy/business development and aligns team members, product, customers and partners with the company's mission to improve the overall value of health care. Following his service in a special forces unit of the Israel Defense Forces, Oron founded and led business development for 4 companies in telecommunications, gaming, real estate and education. Oron graduated summa cum laude from the IDC in Herzliya, Israel with degrees in law and business administration.



Mike Biselli

Senior Vice President, Evangelist
Olive

After being named 1st Team All PAC-10 and playing in the Rose Bowl with the Stanford Cardinal the following year – all while earning his BA and MA – Mike hung up his football cleats and brought his unwavering determination and collaborative spirit to the field of healthcare. As a Board Member for Medical Group Management Association, Prime Health, and several health-tech startups, Mike experienced firsthand the tremendous power a determined community of clinicians, executives, technologists, entrepreneurs, academics, and investors could wield when they work together.

Realizing how much more could be accomplished if that power were harnessed, Mike developed the industry integrator concept, a new feature of the innovation economy that allows the healthcare industry to be integrated at the point of innovation by physically housing an entire ecosystem in a single location. In partnership with governmental, non-profit, and commercial organizations, Mike and his team built Catalyst, a 180,000 square foot, first-of-its-kind industry integrator. Located in Denver's River North District (RiNo), Catalyst physically houses 60+ health-tech startups, academic institutions, healthcare systems, and Fortune 100s alike in the race to fix healthcare. The campus opened its doors in July 2018.

While Mike remains a Catalyst Partner/Owner, he is now laser-focused on his role as Olive's Evangelist, to further his passionate pursuit of empowering innovators worldwide to fundamentally reimagine the healthcare industry. Olive's calling is to make the healthcare industry more efficient, more affordable, and more human. She's on a mission to revolutionize healthcare with AI.

Mike is also the host of the nationally-ranked healthcare and innovation podcast, Passionate Pioneers, which is a member of the Health Podcast Network.

“We’re not going to reimagine healthcare just through the largest and most powerful organizations that have dominated the space for the past fifty years. And, it won’t happen with startups alone. We have to do it together. If you are passionate about reimagining healthcare, you have a seat at our table!” -TEDx RiNo



Leslie Prellwitz

Director, CPT® Content Management & Development
American Medical Association

Leslie Prellwitz is the Director of CPT® Content Management & Development at the AMA. Leslie’s work focuses on setting the strategic direction for publishing and maintenance of CPT content, as well as serving as Secretary to the CPT Assistant Editorial Board; and providing advice on the proper use and application of CPT to key stakeholders, including educational content presented in CPT Assistant and Clinical Examples in Radiology. Certified in both CPT and ICD-10 coding, Leslie has over 20 years of experience in healthcare management, coding analytics and consulting, with a focus on the academic medical center environment.



Laurie McGraw

Senior Vice President, Health Solutions

American Medical Association

C-level trend-shaper at the intersection of technology and healthcare, Laurie McGraw leads executives, investors, founders and Boards in propelling the future of healthcare through innovation across the sector. Laurie currently leads the American Medical Association (AMA) in simultaneous roles. As Senior Vice President of Health Solutions, she drives the unit that provides AMA's data solutions used for innovation and standard-setting across the entire healthcare industry. As leader of the AMA's innovation arm, she convenes leaders from Silicon Valley and across the nation to foster cross-industry innovation that will drive the future of medicine and improve the health of the nation.

Recently appointed as Executive Advisor to HLM Venture Partners, tapped to evaluate, advise and recommend growth and investment strategies for the firm's portfolio companies. In tandem with her leadership at the AMA, McGraw has served on numerous advisory committees and advisory/board roles. She was named one of Crain's Notable Women Executives for 2020 and to the Forbes Technology Council in 2021. A longtime advocate for women, she launched and hosts the Inspiring Women with Laurie McGraw podcast to provide insights for women seeking to make a positive impact in the world. McGraw is a graduate of Brown University, where she earned a Sc.B. in cognitive science. She is also a passionate outdoor enthusiast who served on the Yellowstone Park Foundation's Advisory Board for many years. She currently resides in Colorado.