



NASHVILLE ENTREPRENEUR CENTER

**next**

PRESENTED BY:

**amazon**

2023 AWARDS

*Celebrate Exceptional*

# Sponsorship Opportunities

Schermerhorn Symphony Center | Monday, October 23, 2023





NASHVILLE  
**ENTREPRENEUR  
CENTER**

*Celebrate Exceptional*

## **2023 NEXT Award Co-Chairs Sherry and Mark Deutschmann**

The Nashville Entrepreneur Center is proud to host NEXT Awards & Entrepreneurs' Hall of Fame - an annual event celebrating Nashville's unique entrepreneurial past, present and future. From the city's pioneers to today's visionary change-makers, we're honoring the life of entrepreneurs - for their drive, perseverance and vision in making our city and our world better.



2021



# What are the NEXT Awards?

A spectacular night devoted to exceptional entrepreneurs transforming industries, creating opportunities, growing economies and improving lives in Nashville and far beyond.

## Awards and Honors

- Entrepreneurs' Hall of Fame inductees
- Entrepreneur of 2023
- Emerging Entrepreneur of 2023
- Various industry categories highlighting Nashville's top entrepreneurs and their businesses

### Sponsorship Opportunities Contact:

Donna Mattick, *Chief Strategic Alliances Officer*  
Nashville Entrepreneur Center

☎ 615-456-1701    ✉ [donna.mattick@ec.co](mailto:donna.mattick@ec.co)





# THE HERO

*Presenting Sponsor*

**amazon**

The Amazon logo, featuring the word "amazon" in a bold, lowercase, sans-serif font, with a curved orange arrow underneath it pointing from the letter 'a' to the letter 'z'.

# THE SAGES

## *Sponsor Benefits*

### **During Event**

- Introduction as Sponsor and presented a NEXT Sponsorship Award honoring your commitment
- Opportunity for representative to address audience for 30 seconds during the event
- Opportunity to co-present an award
- Opportunity to provide Sponsor materials to each attendee
- Logo inclusion on event signage and in opening slides
- Logo in event program and 1/2 page of content of advertising space
- Recognized in closing remarks by Co-Chairs
- Prominently positioned, reserved VIP seating for six (6) guests
- If desired, assistance of EC to secure entrepreneurs or EC Scholars for any number of those seats.

### **Pre-Event**

- Company's logo included in event media, PR and advertising
- Social media exposure on all social media platforms
- Logo on digital event invitations and emails
- Logo in Good Company, the EC's newsletter distributed to 5,500 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

### **Post-Event**

- Opportunity for a year-long, hands-on EC Program Partnership or Supporting Partnership
- First opportunity to renew at the corresponding 2024 investment

**Sponsor Investment: \$25,000**





# THE PATHFINDERS

## *Sponsor Benefits*

### **During Event**

- Sponsor logo included in event opening
- Co-Chairs verbally recognize sponsor from the stage
- Opportunity to co-present an award
- Logo inclusion on event signage
- Logo in event program and 1/4 page of content or advertising space
- Reserved VIP seating for six (6) guests
- Assistance of EC to secure entrepreneurs to use any number of seats designated by sponsor

### **Pre-Event**

- Company's logo included in event media, PR and advertising
- Social media exposure on all EC social media platforms
- Logo on digital event invitations and emails
- Logo in Good Company, the EC's newsletter distributed to 5,500 entrepreneurs and community leaders
- Logo and link on EC NEXT Awards landing page
- Recognition on digital displays at the EC

### **Post-Event**

- Opportunity to be recognized as a sponsor for an EC-wide member event during the year
- First opportunity to renew at the corresponding 2024 investment

**Sponsor Investment: \$15,000**



# THE GUIDES

## *Sponsor Benefits*

### **During Event**

- Sponsorship and recognition in an Activation Area such as: Step-n-Repeat, Cocktail/VIP Reception and others
- Opportunity for hands-on engagement in sponsored area
- Logo on event signage
- Logo included in event opening
- Logo in event program and 1/8 page ad
- Reserved VIP seating for four (4) guests

### **Pre-Event**

- Company's logo included in select event media, PR and advertising
- Social media exposure on all EC social media platforms
- Logo on digital event invitations and emails
- Logo in Good Company, EC's newsletter distributed to 5,500 entrepreneurs and community leaders
- Recognition on digital displays at the EC
- Logo on EC's NEXT Awards landing page

### **Post-Event**

- If sponsorship of a specific Activation Area is not desired, or they are sold out, the Sponsor can be designated as an EC Supporting Partner for one year.

**Sponsor Investment: \$10,000**



# THE MENTORS

## *Sponsor Benefits*

### **During Event**

- Sponsor logo included in event opening
- Logo included on event signage
- Logo included in event program
- Reserved VIP seating for two (2) guests

### **Pre-Event**

- Logo and link on ec.co NEXT Awards landing page
- Logo on digital EC lobby displays
- Logo included in Good Company, the EC's newsletter distributed to 5,500 entrepreneurs and community leaders

**Sponsor Investment: \$5,000**

# THE ADVISORS

## *Benefits*

### **During Event**

- Recognized by name as an Advisor in the event program
- Reserved seating for two (2) guests
- For individuals only

**Individual Investment:  
\$2,000**





*Celebrate Exceptional*

**Thank You!**





# THE HERO

## *Presenting & Sponsor Benefits*

### **During Event**

- Exclusively as the Presenting Sponsor
- Naming and presenting rights of an award
- Introduction as Presenting Sponsor with opportunity to speak for 30 seconds about company during event
- Presented a NEXT Sponsorship Award by Co-Chairs honoring your commitment
- Opportunity to provide Presenting Sponsor materials to each attendee
- Logo in event program and one (1) full page of content or advertising space
- Logo inclusion on event signage and opening event slides
- Opportunity to be a part of closing remarks with the Co-Chairs
- Prominently positioned, reserved VIP seating for ten (10) guests
- If desired, assistance of EC to secure entrepreneurs or EC scholars for any number of those seats.

### **Pre-Event**

- Most prominent exposure in all forms of media, PR and event advertising
- Announcement of Presenting Sponsor in Good Company - EC's newsletter distributed to 5,500 entrepreneurs and community leaders.
- Logo and link on digital event invitations and emails
- Social media exposure on all EC social platforms
- Logo and link on ec.co NEXT Awards landing page (special announcements on HOME and MEDIA pages)
- Recognition on digital displays at the EC

### **Post-Event**

- Year-long, hands-on Program Partnership with EC or Supporting Partnership
- Naming of an EC Advisor Room at the EC for one (1) year
- Inclusion in the 2023 Sizzle Reel
- Post-event social media inclusion
- First opportunity to renew at the corresponding 2024 investment level

**Sponsor Investment: \$50,000**